

Quick Facts

- ARC SMS Software with iPad App established in 2005
- Users: 5,400+
- Key modules: risk assessments, reports and forms and document hosting with Read and Initial
- Key users: pilots, FBO personnel, safety officers, commercial drone operators
- 2018 subscription increase: 25%
- 2018 app usage increase: 48% per week
- CEO: Mark Baier
- Founding sister company: AviationManuals

Who We Are

Our founding sister company, AviationManuals, developed ARC to make their clients' jobs easier and safer. It started with a request to digitize the paper forms in one of their manuals, and evolved into a fully configurable safety management system (SMS) platform and app.

With skills built over years of helping operators, combined with input from clients of all types and sizes, ARC evolved with one clear goal in mind: offer a supremely simple way to build and manage safety management systems while continuing, together with AviationManuals, to make managing manuals easy.



About ARC

ARC is an affordable web and iPad based modular solution to submit, store, and analyze SMS data.

Users can mix and match modules to enhance not just safety, but their operations overall. ARC can be adapted to flight departments of all sizes to create a safety culture, automate processes, manage operational risk, implement change, and get instant insights into safety performance.

ARC provides users secure cloud access to a number of customizable modules:

- Risk Assessment Tool: automatically calculate risk, initiate change management, and compare results
- Reports/Forms: submit and implement improvements, spot trends, and create a continuous improvement cycle
- Document Hosting: secure document sharing with Read and Initial Tracking
- Metrics Module: spot high-level trends and drill down into detailed live analytics
- Internal Audit Program: identify gaps in knowledge, assign corrective actions and support continuous improvement
- Quizzes: customizable tests to manage Operations Manual knowledge
- Additional features include a Home Dashboard, Survey Tool, and Communication Center

Contact

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